

## Collaboration between Swissquote and Le Temps

Swissquote, the Swiss leader in the diffusion of real-time financial information via the Internet, has signed a collaboration contract with the Geneva-Lausanne based daily Le Temps which began Thursday, February 3rd 2000. The accord stipulates that Le Temps will publish two articles daily from the financial section of the newspaper on the Swissquote web site ([www.swissquote.ch](http://www.swissquote.ch)).

Since the 7th of February, users of the Le Temps Internet site ([www.letemps.ch](http://www.letemps.ch)) have been able to access the Swissquote platform via a link placed at the bottom of selected articles in the financial section. In this way users are directly linked to information about the stock market and finances related to subjects treated in the news paper articles (for instance: the latest quotations from the enterprise or enterprises in question).

With an average of 80,000 users who visit 1.7 million pages per day, the Swissquote platform is one of the most used Internet sites in Switzerland. Thanks to a collaboration agreement signed in October of 1999 between Swissquote Ltd. with the Zurich based bank Rüd, Blass & Cie, users of the [www.swissquote.ch](http://www.swissquote.ch) site also have access to the online stock market transactions service Swissquote Trade. Swissquote Ltd. is a Swiss company founded in 1997.